



Republic of the Philippines  
**Department of Education**  
REGION IV-A CALABARZON  
SCHOOLS DIVISION OF BATANGAS

5 Feb 2026

**DIVISION MEMORANDUM**

No. 089, s. 2026

**2026 BATANGAS PROVINCE WOMEN'S MONTH CELEBRATION**

**TO:** Assistant Schools Division Superintendents  
Chief Education Supervisors, SGOD and CID  
Education Program Supervisors  
CID, SGOD and OSDS Personnel  
GAD Focal Point System Members  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
All Others Concerned

1. One hundred twenty-eight years after independence from colonial rule that weakened indigenous gender equality and institutionalized violence against women, the Philippine Commission on Women underscores the need to restore women's power and reclaim pre-colonial gender balance in support of *Bagong Pilipinas'* call for transformative governance. Anchored on shared responsibility and inclusive action, SDO Batangas Province supports the 2026 National Women's Month Celebration under the 2023–2028 theme, ***"WE for Gender Equality and Inclusive Society,"*** aligned with the Philippine Development Plan 2023–2028 goals of equitable growth, equal opportunities, and global competitiveness. (Reference: *pcw website*)
2. The objectives of the activity are to:
  - a. showcase women's leadership and contribution
  - b. promote gender equality, women's empowerment, and awareness on VAWC.
  - c. foster a safe, inclusive, and gender-responsive environment through shared responsibility
3. In support of the National celebration, all schools, sub-offices and SDO employees are encouraged to visit the **PCW** website for the list of activities to be conducted. (Please see Attachment A)
4. All activities should adhere to DepEd policies on the conduct of school events, child protection, gender and development (GAD) mainstreaming, and the prudent use of funds. Schools may utilize their GAD funds, local resources, or collaboration with partner agencies and LGUs where appropriate.
5. Sub-office's GAD focal person and school heads shall ensure the proper documentation, posting, and submission of accomplishment reports to the SGOD–Education Program Supervisor, through email at **marian.arias@deped.gov.ph** on or before **March 31, 2026**.



**Address:** Provincial Sports Complex, Bolbok, 4200 Batangas City  
**Telephone:** (043) 722-1840 / 722-1796  
**Email Address:** [deped.batangas@deped.gov.ph](mailto:deped.batangas@deped.gov.ph)  
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6. For queries or further information, please contact Dr. Marian L. Arias, SGOD GAD Focal Person at the email address mentioned above.
7. Attached is the list of 2026 NWMC Activities led by PCW for your reference.
8. Immediate and wide dissemination of this Memorandum is desired.

  
**MARITES A. IBANEZ, CESO V**  
Schools Division Superintendent 

Reference: RA 6949 s. 1990

To be indicated in the Perpetual Index under the following subject:

Issuances-Division Memorandum

MLA / 2026 Batangas Province Women's Month Celebration / R2-149230 / 02-06-2026



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Attachment A

**2026 NWMC Activities Suggested for Stakeholders**

All NGAs, LGUs, CSOs, academic institutions, sectoral groups, private entities, and various stakeholders are called upon to align their initiatives with the 2026 NWMC theme and carry out the following activities to advance gender equality and women's empowerment.

- **NWMC-themed Flag Raising Ceremony** – Integrate NWMC announcements, reminders, messages, and activities in Flag Raising Ceremonies during the last week of February and first week of March (or other relevant dates). Feature the All-Women Cast Lupang Hinirang music video in NWMC events: <https://library.pcw.gov.ph/lupang-hinirang-all-women-cast/>.
- **For GAD Focal Point System (GFPS) Members** – GFPS members are invited to the onsite event on March 6, 2026. Updates will be posted on the NWMC webpage and PCW official accounts. GFPS are encouraged to hold activities recognizing women employees' leadership, achievements, and contributions during the 2026 NWMC to highlight excellence, inspire others, and promote appreciation and empowerment in the agency.
- **Regional Women's Leadership and Innovation Exhibits:** Organize exhibits showcasing women-led or co-led programs demonstrating measurable community or governance outcomes. Include success stories of women influencing policy, interactive sessions or mini-workshops, panel discussions or mentorship showcases, and innovative inclusive solutions advancing gender equality. Multimedia may link local initiatives to ASEAN priorities, showing women's leadership in transformative change, community empowerment, and regional development.
- **Celebrating Women Leaders:** Hold mini recognition activities honoring exemplary women leaders. Examples: nomination drives, short "leader share" sessions, and certificates during meetings or NWMC events. Aims to celebrate leadership, inspire colleagues, and build a culture of appreciation and empowerment.
- **Capacity-Building and Women in Governance Dialogues:** Conduct training and mentorship on leadership, entrepreneurship, digital literacy, and climate resilience, especially for rural and marginalized women. Link local participation to governance, economic growth, peacebuilding, and ASEAN socio-cultural, economic, and political-security goals, showing how women's participation strengthens development and resilience.
- **#GADtoKnow Campaign:** Implement awareness activities highlighting women's leadership in gender-responsive laws, programs, and services. Feature women leading or influencing governance, policy, and community initiatives aligned with ASEAN frameworks, promoting gender equality and inclusive development.



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- **Offer your own “Serbisyo para sa Kababaihan”:** Public and private entities may offer tokens (freebies, discounts, priority lanes, promos) to women and girls on March 8 (International Women’s Day) or throughout March. These may showcase empowerment programs. Stakeholders may submit activities via the NWMC webpage form for inclusion in PCW announcements.
- **For DOH-retained hospitals and Local Government Units:** In line with Section 17 (Women’s Right to Health) of RA 9710 or the Magna Carta of Women, which mandates the provision of comprehensive health services for women, DOH-retained hospitals and LGUs are encouraged, as may be allowed, to support HPV testing and vaccination activities for women and girls, such as free or subsidized HPV screening, vaccination, and information and education sessions on cervical cancer prevention.
- **Cultural and Artistic Events:** Organize storytelling, music, art exhibits, or theater celebrating women’s creativity and leadership. Highlight women weavers and traditional artisans, linking cultural heritage to economic empowerment and sustainable livelihoods.
- **Girl Child Week and the Women with Disabilities Day Celebration:** Support activities for Girl Child Week (4th week of March, led by Council for the Welfare of Children) and Women with Disabilities Day (led by National Council on Disability Affairs).
- **#PurpleWednesdays, #PurpleYourIcon and #PurpleYourProfile:** Wear purple every Wednesday in March, light offices/landmarks in purple, and use PCW’s official profile frame via #PurpleYourProfile to boost online awareness and conversations on Women’s Month.
- **Musika ng Kababaihan Fridays (#MNKFriday):** Every Friday in March, play empowering songs from the MusikJuana Songwriting Contest and PCW advocacy songs in offices, public/private spaces, parks, and online to promote gender equality. Access songs via PCW Library: <https://library.pcw.gov.ph/search/?q=musikjuana>.
- **Use the official collateral designs:** Use PCW’s official 2026 NWMC branding, banners, and collateral designs available on the NWMC webpage.
- **Use the official hashtag “#WEcanbeEquALL”:** Promote gender equality, inclusion, and respect for all regardless of gender, ability, status, or circumstance. Use #WEcanbeEquALL to show commitment to leaving no one behind and share actions advancing equality.
- **Be featured in the NWMC Calendar of Activities and Event Photos:** Agencies may submit activity details for the NWMC Calendar and event photos for posting on PCW’s Facebook page (subject to review and deadlines) via links on the NWMC webpage.

**Reference: PCW website**



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